



DISCOPOETRY

EVENT SPONSORSHIP DECK 2022

DEBAUCHERY

WE ARE DISCOPOETRY

Who we are: Discopoetry Arts & Edutainment Collective, an arts organization whose mission is to use art to raise a greater consciousness in our audiences, produces The Debauchery Ball. Our work is administered as high-energy entertainment to uplift, educate and inspire. Love, lessons and good times through art always.

What we do: Through this event series, we provide a platform for the positive expression of free Black sexuality through image and activity. By creating a safe space for the upliftment and adulation of a depreciated people, comfortably welcoming of all genders, orientations, occupations and body types, we have made room for the inspiration and creation of beautiful art to happen because of and for the audience present. We have created an unconventional culture of joy, acceptance and escape from the aggravation outside our doors.

Why we do it: We know art makes the world better. Our part is to combine music, free expression, creatives, and fine art with culturally conscientious businesses and diverse audiences to shape a better world.

How we do it: For 17 years we have shown that our audiences' safety, comfort and anonymity is our priority. By building beneficial relationships between the arts and business communities we are able to present high quality, properly resourced productions that feel simultaneously open yet exclusive.

This is what you can do: Your sponsorship of these exhibitions provide resources to place our audiences in the most comfortable and secure settings, allowing them to be more open and receptive to all parties providing these experiences. It allows them to be properly accommodating to the artists and talent that make The Debauchery Ball legendary while ingratiating them to your business' sense of inclusion across diverse spaces.

This is what we can do together: Together we build loyal and grateful patrons, endowing them with strong, positive associations with your brand and giving them easy and unforgettable experiences that will propagate a compounding return for your business for years to come and highlight your own commitment to community progress.



Thee Debauchery Ball

A F R O F U T U R I S T I C B D S M

THE DEBAUCHERY BALL LIVING EXHIBITION is, on its face, a tasteful, erotically-themed festival series where music, art and live performance are synthesized into memorable, highly-charged, sensual, sensory-engaging experiences. Its foundation, however, is an odyssey into the world of sexual boundaries and allowance; into protocol, custom and social mores; into evolving attitudes and individual empowerment. It is a celebration of brown bodies freed from societal norms and conventional sexual expression. It's a study of the relationship between collective freedom and individual comfort, all from a Black cultural lens and powered by House culture.

Complementing the live events, there are the documentary screenings, book releases, exhibition viewings, artist talks, community discussions and smaller gatherings highlighting the series' message of empowered beauty in melanated bodies in contrast to the objectified, hypersexual, misleading depictions in commercial media.

FOUNDER KHARI B.



KHARI B.

FOUNDER

Discopoet Khari B. is a spoken word musician and educator working internationally as both a performer and instructor in the literary arts. With a solid reputation for delivering powerful performances with intense instrumental accompaniment, Khari B.'s energetic nature is tied to growing up in Chicago's House music culture and being the son of two educators, one being acclaimed woodwindist, Mwata Bowden. His inspirational and mentally rousing work has been recognized, hailed, and requested worldwide, staking out a place in the hearts of audiences and appealing to a diverse legion of fans, spanning multiple ages and ethnicities.

   @DISCOPOETRY

MAIN EVENT CALENDAR

DEBAUCHERY BALL

DEC 09, 2022
CHICAGO, IL

THE DEBAUCHERY BALL IS SO MUCH MORE THAN JUST A PARTY. It speaks to the importance of consent in a society dominated by racial and gender privilege. It's an interactive, immersive, multimedia exhibition designed to correct the image of melanated sensuality and empower participants by creating a safe and liberated space free of constriction, objectification and self-deprecation.

THE BLACK FANTASY BALL

OCT 29, 2022
ST. PETES, FL

In celebration of POC cosplay and fantasy players, the DBall partners with our friends in the Florida community to present this fantastic affair that highlights the contributions and representation of Black fairies and cosplay players within those imaginative spaces.

THE DBALL DOC PREMIERE & PERMISSION EXHIBITION

ONGOING
SELECT CITIES

For 17 years the Debauchery Ball has been an exclusive space for the private expression of bold, Black joy and sexuality. The re-release of the award-winning documentary + Permission Exhibition allows the public a RARE opportunity to witness the unbridled joy we've been making from the perspective of the artists and photographers allowed into this sanctuary.

WINTER BABIES REVENGE

AUG 06, 2022
CHICAGO, IL

A colorful, costumed, cultural summer celebration. Think Met Ball but Blacker, sweatier and more revealing.

EVENT STATIST

DATA + STATS + IMAGES

ATTENDEE ARCHETYPES

DATA + INFORMATION

TOP LOCATION

CHICAGO, IL + INDIANA + GROWING NATIONAL AUDIENCE

TOP AGE DEMOGRAPHIC

21-60 YEARS OLD

- African American (65%), Latinx (20%), Caucasian & Asian (15%)
- Income: \$30k-100k
- Education Level: 92% college educated
- Avg. Attendance: 500+/event

FEMALE



MALE



Lifestyle Considerations:

- Music
- Fashion and Visual Art Lovers
- Digital Entertainment Consumers
- Technologically Savvy and Current
- Online shoppers
- Into Nightlife
- Reading
- Healthier Living Habits
- Moderate Social Drinkers
- Raising at least 1 Child



A SNAPSHOT OF OUR PAST EVENTS





A SNAPSHOT OF OUR PAST EVENTS



TESTIMONIALS



“

I never danced so hard in my life. Was sore a week later. LOL. Thank you, Debauchery Ball, for being the first space where I was able to safely be authentically myself. I can't wait for the next one this coming winter.

- A.O. – WBR 2019

“

My body is still in recovery mode, but my soul is ever grateful for yet another incredible evening with this beautiful community. We are AMAZING, y'all. I just love us.

- S.G. – DBall 2018

“

I had no idea what was in store for my first ball... it was a blast! So many Beautiful souls under one roof! You guys were all amazing!

- D.B. – DBall 2017

“

There are no words to delineate the level or abundance of rhythmic and soulful pleasure I experienced tonight. I'm gonna try nonetheless. The venue had phenomenal ambiance. The attendees were deliciously sexy! The DJs were musically savage and merciless! I'm...overwhelmed with happiness!

- E.F. - DBall 2017

PROMOT

MARKETING

+ PROMOTIONS

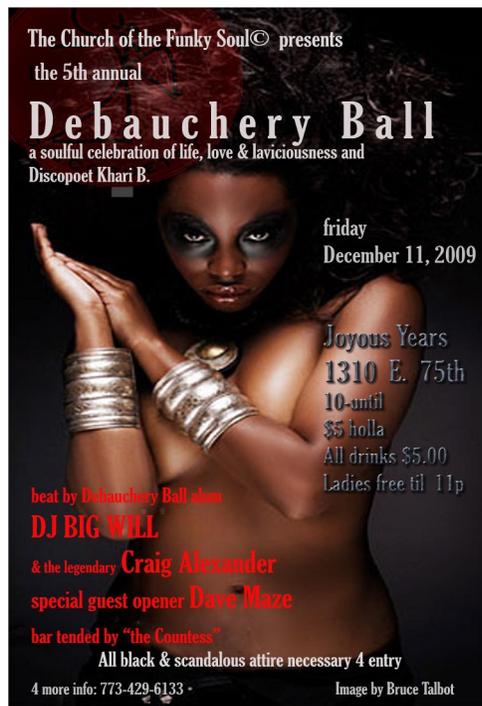
MARKETING + PROMOTIONS PLAN

Reach over 12,500 unique impressions through Discopoetry's digital network per event.

- Brand mention in the official press releases issued to relevant and targeted media in and outside of Illinois.
- Brand logos and mentions added to disco-poetry.com and all event sites/pages.
- Promotions across the @discopoetry's Instagram, Facebook and, Twitter accounts.
 - Branded social media campaigns promoted 14 days prior to the event.
 - Post-event coverage shared to @discopoetry's social pages and website following the event.
- E-communication mention in our email database. Also e-blasts sent out to online communities, event portals, company contacts, and more.
- Flyers will be sent out to internet blogs. Categories include lifestyle, music, culture, fashion and more.
- Flyers with company logo distributed citywide: Distribution of over 5,000/full-color flyers to be sent out.
- Post-event Wrap/Fulfillment Report. Including stats, data, and images from the event. Reports are sent out two weeks after the event.

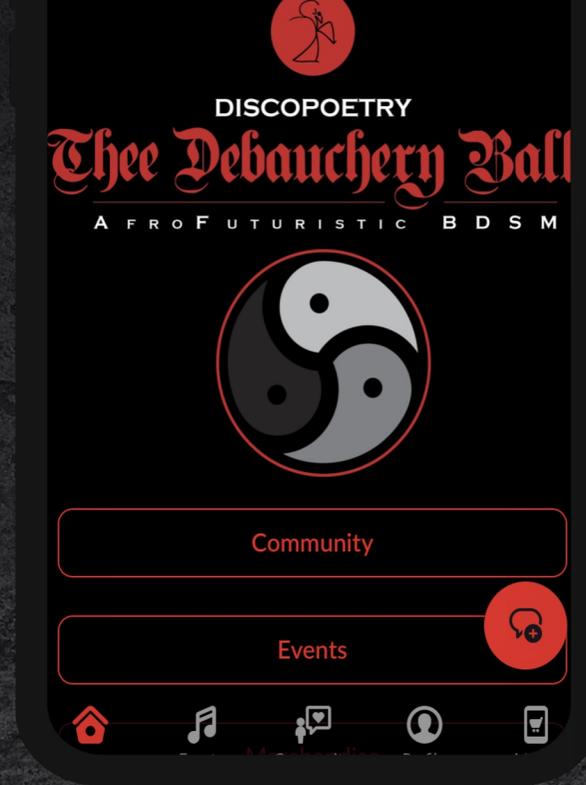
PAST PROMO

Event Flyers + Graphics



MOBILE APP

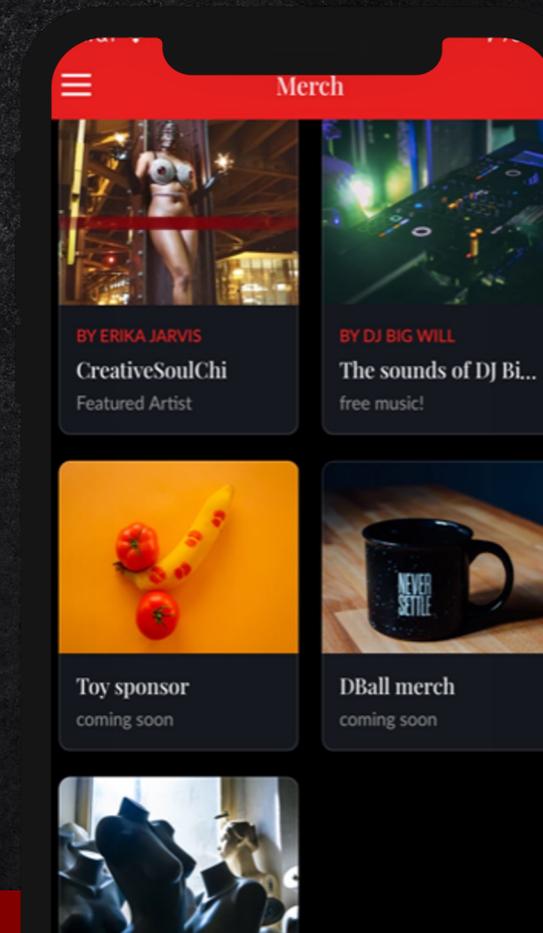
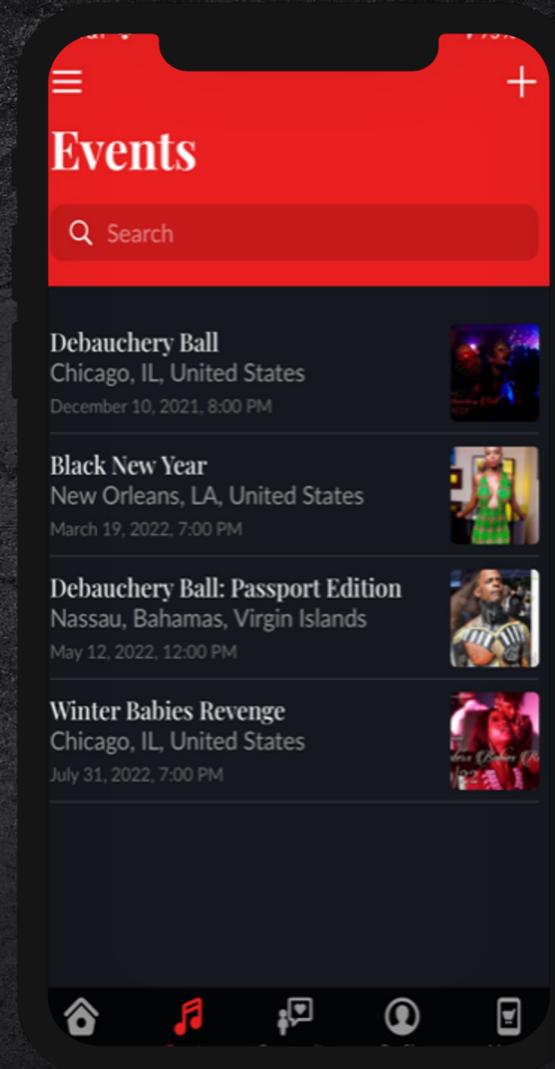
The Debauchery Ball App



The Debauchery Ball App is an interactive software application developed to create an easy, extensive, private communication platform for the international audiences of the Debauchery Ball event series. The DBall App integrates a social networking component, on-brand products, event notifications, ticket sales and other features to generate awareness, interest and interactivity in the series' properties by the app's users.

We hold a happily captive audience! The app is a completely closed and private space whose exclusive audience is already loyal to the DBall brand. This brand loyalty, based on a reputation built over the last 17 years, instills an inherent confidence in our partners who are carefully selected for their synergy to the DBall's culture and values.

Though the app is in its early beta stages, having fully launched Oct. 1, 2021, the database already has an audience of 1000+ people and around 500 active users as of this writing. These numbers are progressively climbing daily as users may invite others who are also in line with the Debauchery Ball's core values. This growth is expected to continue rapidly as announcements for 2022 are released..



OPPORTUNITIES

ACTIVATION

OPPORTUNITIES

ACTIVATION OPPORTUNITIES

Sponsorships + Partnerships

Customize your company's branded experience for our audiences within each event that align with your current marketing efforts for 2022/2023. Let's discuss activation ideas and integrations with you.

Be a part of our thriving community by creating custom branded experiences with our niche audience. Areas of opportunities include but are not limited to:

- **Swag Bag Gifting: 300-500/event** Bags will be distributed/per event. Sampling opportunities with your marketing materials and products.
- **On-site vendor activation:** Set up a booth and interact 1:1 with our attendees. Sample product and collect emails/information for your marketing needs.
- **Branded Stages + Staff:** Adorn our stage, DJ booth, or staff with your brand colors and logo on t-shirts, signage, projectors, vinyl wraps and more.
- **Step & Repeat Wall, The Black Carpet + Projectors:** Have your brand logo front and centre on the step and repeat wall or as a spotlight while guests stop and take photos.
- **Themed Rooms/VIP Areas:** We will create a space for you to customize a room or VIP area in your brand colors and integrate your marketing props/staging with the theme of the event. This area can also act as a photo booth. This allows our guests to create Insta-worthy moments.
- **Custom Commercials for Social:** We'll produce high-quality promo commercials that will be shared on our socials and play on the projectors during the event and screenings.
- **Branded Cocktail Hour + Signature Drinks:** While our guests register and wait for the festivities to start, we'll shower them with custom cocktails presented by YOU!

MONETARY ASK

\$1,000 - \$5,000+/per event

We're looking to partner with brands who wish to attain a more personal connection with our target market and are interested in activating with our events over the course of the year. The investment ranges from \$1-\$5K + up per event and, we're open to customizing your brand's participation based on your budget and current marketing efforts.

IN-KIND

We're seeking 300 products for our swag bags. Product types include:

- Skincare Products
- Beauty Products
- Adult Products
- Gift cards/Coupons over \$50
- Liquor
- Merchandise

MONETARY

Looking to own a small piece of our event? Become an exclusive brand partner in one particular area or category.

We'll keep that exclusive just for you to ensure your brand experience is 100% authentic and unique.

CUSTOM BUILT

Want to leave a lasting impression with our guests? Let us build a custom brand activation and experience tailored to your marketing needs.

We'll work with you to ensure your brand's presence is felt, heard and, seen.

Items should be deluxe or full-size only.

\$1,000 - \$5,000 Investment/per event

LET'S DISCUSS!

COVID19

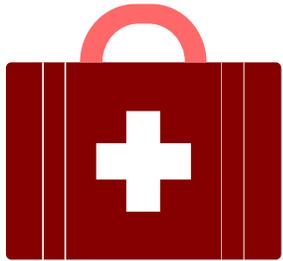
PROTOCOL + SAFETY PLAN

PROTOCOL

COVID19 PROTOCOL

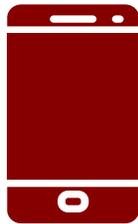
How we intend to keep our guests safe

We take COVID19 very seriously and intend to protect not just our guests, but our partners, sponsors and, staff as well. For all of our events, we intend to roll out the following protocols to ensure we're keeping safe. Please note, as we watch COVID19 carefully, we will add additional measures when/if necessary.



NEGATIVE COVID19 TEST

All guests are required to present a **negative COVID19 Test**, **72 hours** before all events.



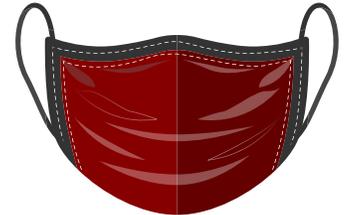
CONTACT TRACING

All guests are required to fill out our contact tracing form before entering any venue or event. QR Codes will be available at all entrances.



FOLLOW VENUE PROTOCOLS

We intend to closely follow the rules and regulations of the venue pertaining to COVID19. All partners and sponsors will receive a document with the venue's protocols for their records.



EXTRA SANITARY MESAURES

All Venue and Discopoetry staff are required to wear their masks when serving/checking in guests. Hand sanitizers stations will also be set up throughout the venue.

THANK YOU!

CONTACT KHARI B.



www.disco-poetry.com



bookings@disco-poetry.com



+1 312-952-9383

WINTER BABIES REVENGE 08/06

THEE DBALL DOG PREMIERE TBA

BLACK FANTASY BALL 10/29

DEBAUCHERY BALL 12/09

SPRING EQUINOX 03/18

FILM SOUNDTRACK RELEASE TBA